

PROSPECTUS 2017



23RD OAGS ANNUAL MEETING ONTARIO ASSOCIATION OF GENERAL SURGEONS (OMA SECTION ON GENERAL SURGERY)

Hilton Toronto Downtown Hotel
145 Richmond St. W., Toronto, ON

Saturday, November 11, 2017

Meeting - Toronto I & II Ballroom
Breakfast/Lunch - Foyer & Toronto III Ballroom
Exhibiting Hall & Breaks - Toronto Foyer
www.oags.org/agm.html

Thank you for your interest in exhibiting at our fall event!

The Ontario Association of General Surgeons (OAGS), President Dr. Alice Wei, AGM Committee Chair Dr. Kevin Lefebvre, would like to take this opportunity to invite you to exhibit at our 23rd OAGS Annual Meeting this fall, which is scheduled for Saturday, November 11, 2017 at the Hilton Toronto Downtown Hotel, 145 Richmond St. W., Toronto.

The OAGS is a non-profit organization representing the majority of General Surgeons in Ontario (academic, community and remote centres). We had an impressive **attendance of almost 240** General Surgeons last year (**from Windsor to Ottawa to Sioux Lookout**) and anticipate another successful meeting this fall. The majority of attendees consists of **actively practising general surgeons**, but we are also happy to have **semi-active, residents, and fellows**. The success of our meetings in the past was greatly due in part to our sponsors. As such, we hope that you will consider joining our roster of exhibitors this year to make AGM 2017 an even better event, which helps in advancing the skills of General Surgeons throughout the province. In return for your supporting our organization and this event, **your company/products will gain great exposure to the largest group of surgeons in Ontario.**

Our soon-to-be CPD-accredited meeting program is still in progress, but updates can be accessed via our website on an on-going basis: www.oags.org/agm.html. There will be ample break intervals and opportunities for exhibitors to meet with our members. Traffic should have a good flow, as the exhibiting hall and refreshment functions will be located together just outside the main meeting room.

If you have any further questions, feel free to contact **Lori Quilty** at our main office (info@oags.org or toll free 1-877-717-7765) and she will be more than happy to assist. Contracts will be reviewed on a first come basis.

Thank you for considering our event and we look forward to hearing from you in the near future.

Sincerely,
Dr. Alice Wei, OAGS President
Dr. Kevin Lefebvre, OAGS Annual Meeting Committee Chair
Dr. Chris Vinden, Sponsorship Committee Co-Chair
Dr. Jennifer Macmillan, Sponsorship Committee Co-Chair

PLATINUM (\$10,000)*❖

- ❖ Limited to 1 Sponsor (❖ see below for stipulation)
- ❖ Option to host morning symposium (Sat., ~7:30-8:30am) - includes meeting space, AV and food
- ❖ First choice of prominent booth space (limited to 1 sponsor)
- ❖ Double booth space/2 6ft skirted tables - combined space or 2 locations (approx. 80+ sq ft total, proximal to traffic)
- ❖ 4 exhibit reps/day (max);
- ❖ 4 banquet tickets (must RSVP)
- ❖ 1 complimentary online home-page ad for 1 year (OAGS website)
- ❖ 1 complimentary full-page ad - *The Cutting Edge nwsltr*
- ❖ Prominent Platinum Sponsor Logo Acknowledgement (plenary slide, banner, brochure, website, newsletter)
- ❖ Platinum Photo Opportunity
- ❖ Platinum Stipulation: This Exhibitor Level is limited to 1 sponsor. If more than one company shows an interest in this level by a spring deadline (TBA), the OAGS Sponsorship Committee will consider the best negotiated offers and topic submissions from the respective competing exhibitors. The suggested topic/speaker must not be reproduced or emulate the original program in any way.

GOLD (\$5,000)*

- ❖ Limited to 2 Sponsors
- ❖ Option to host either Friday dinner or Sunday breakfast symposia - includes meeting space only (not inclusive of AV or food)
- ❖ Second choice of prominent booth space (after platinum)
- ❖ Single booth space with 1 8ft skirted table (approx. 50 sq ft. or equivalent, can bring display consistent with 1-2 small banner stands (3'x7') and 1 table top display, proximal to traffic)
- ❖ 3 exhibit reps/day (max);
- ❖ 2 banquet tickets (must RSVP)
- ❖ 1 complimentary online home-page ad for 6 mos. (OAGS website)
- ❖ 1 complimentary qtr-page ad - *The Cutting Edge nwsltr*
- ❖ Prominent Gold Sponsor Logo Acknowledgement (plenary slides, banner, brochure, website, newsletter)
- ❖ Gold Photo Opportunity

SILVER (\$2,500)*

- ❖ Single booth space with 1 6ft skirted table and chairs (approx. 40 sq ft., can bring equivalent of 1 small banner stand (3'x7') or 1 table top display)
- ❖ 2 reps (max)
- ❖ Silver Sponsor Acknowledgement (plenary slides, event banner, brochure, website, newsletter)
- ❖ Silver Photo Opportunity

PHYSICIAN RECRUITER (exhibit) *

- ❖ Physician recruiters who would like to exhibit can also contact the OAGS office directly, pending booth space availability.

CME SUPPORTER (no exhibit, logo attribution only)

- ❖ There is also a separate or additional opportunity to support our event in the capacity of a non-exhibitor: Continuing Medical Educational Grant.

* NOTE: These are flat rate fees. Due to our non-profit status, the OAGS is not required to charge HST at this time. Space is limited, so exhibitors/sponsors are asked to indicate their interest as soon as possible. Please be aware that booth space in the foyer is available only on a first come, first serve basis (pending receipt of contract and payment). Exhibitors will be supplied with a skirted table, chairs and meals. Exhibitors are asked to restrict their display/equipment within the confines of their booth space; please respect the space of adjacent exhibits. Payment due 60 days prior to the event (see contract); after this deadline, your booth space will be released.

Toll Free: 1-877-717-7765
Phone: 705-745-5621
Fax: 705-745-0478
Email: info@oags.org
Web: www.oags.org

